

BRUCE ROBERTS

By the time Bruce was 8 years old, he was running the sound at First Baptist Church in Charleston, SC. The service was broadcast on the radio in real time, and he was fascinated that any changes he made were instantly heard on-air – he’s been involved in radio, sound production and recording ever since!

Bruce’s passion for audio has led him to continuously build audio equipment, own a recording studio for the last 30 plus years, while also building and maintaining radio stations (and even owning one station!), all over a 45 year broadcast and recording career.

He has worked in his studio with many local artists like Shovels and Rope, Ted McKee, and Tim Styles AND recorded interviews for NPR, the BBC, etc., while also working with voiceover talents on commercials and podcasts whenever they travel to Charleston. He’s also worked on the film side, doing ADR (Automated Dialogue Replacement) for the TV series “Army Wives” (filmed in Charleston) and other productions. He’s had the opportunity to meet and record many famous personalities, like Bill Murray, John Walsh, Spoleto, USA artists, just to name a few.

Recently, there has been a growing interest in recording audiobooks and doing podcasts. As the whole world goes on-line, he’s helped magazines and newspapers, such as Garden and Gun magazine and the Post and Courier, as well as many local businesses, find new ways to reach potential customers. Business is thriving!

Bruce’s goal is to always deliver a quality product at a fair price, to treat his clients with respect, and give them his utmost attention and the benefit of his extensive knowledge and experience. He feels extremely grateful that he is able to work doing something he loves to do– which is to make people feel comfortable and sound the very best they can, whenever they record in his studio.